

BRASSERS HOCKEY



2016 Team Development Program Shooting & Puck Skills

WHO is Base Hockey

FOUNDERS

CLIFF RONNING - NHL Star - Mentor - Coach

18 NHL Seasons - 1100 + Games Played - 850+ Points

RON KUNISAKI - Founder of Innovative Hockey.

Designed and manufactured sticks for Bauer, Nike, Warrior, Hespeler and over 400 NHLers - 20 years.

BASE Hockey **EXPERTISE**

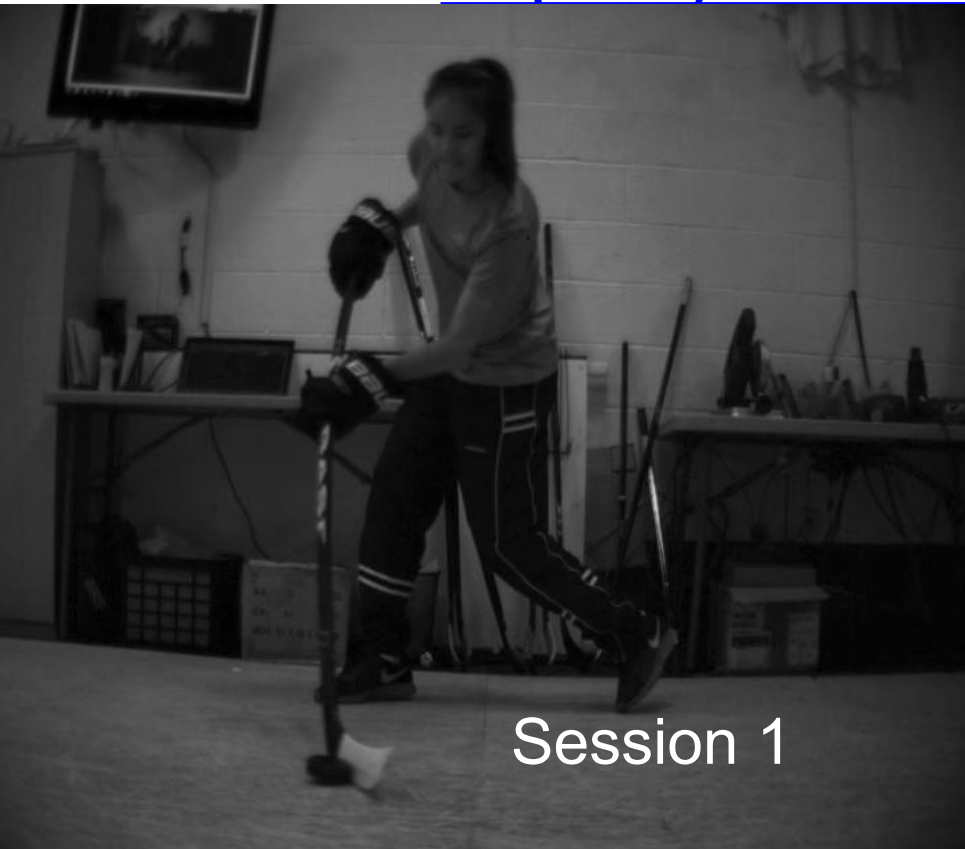
- Proprietary Shooting Analysis and Custom Stick Fitting Process with high speed video
- Proprietary Video Shooting Instruction
One-on-One, Clinics, Camps
- Over 35,000 customers to date.

Who Can **BENEFIT** from Shooting Instruction

- Players
 - Will gain power, accuracy, quicker release
 - CONFIDENCE
- Goalies
 - Will receive better shots in practice for improvement
- Coaches
 - Will encourage more shots on net equaling more scoring chances.
 - Will provide shooting instruction without taking away practice time.

As a Coach, do you have time to work 1 on 1 with your players to develop individual skills....shooting, puck handling, skating, etc. ?

<https://youtu.be/Th80JsAwsI0>



The ISSUE

- **EFFECTIVE SHOOTING INSTRUCTION REQUIRES 1 ON 1 INSTRUCTION TAILORED TO EACH PLAYERS NEEDS.**
 - It is not a team drill.
- **MOST PLAYERS ARE VISUAL LEARNERS.**
 - They need to see what they are doing wrong and visualize the technique used by NHLers.
- **PERSONAL VIDEO FEEDBACK ALLOWS PLAYERS TO WATCH THEMSELVES.**
 - Make mistakes and correct mistakes in an effective accelerated manner.

The PROBLEM

COACHES HAVE A LIMITED AMOUNT OF TIME AND ICE WHICH ALLOWS FOR ONLY TEAM INSTRUCTION, e.g. powerplay, penalty kill, breakout, etc.

Training Limitations

- Number of Ice Sessions
- Duration of Practices
- Shared Ice Practices
- Space limitations
- Limited number of Coaches
- Focus on team skills not individual skills

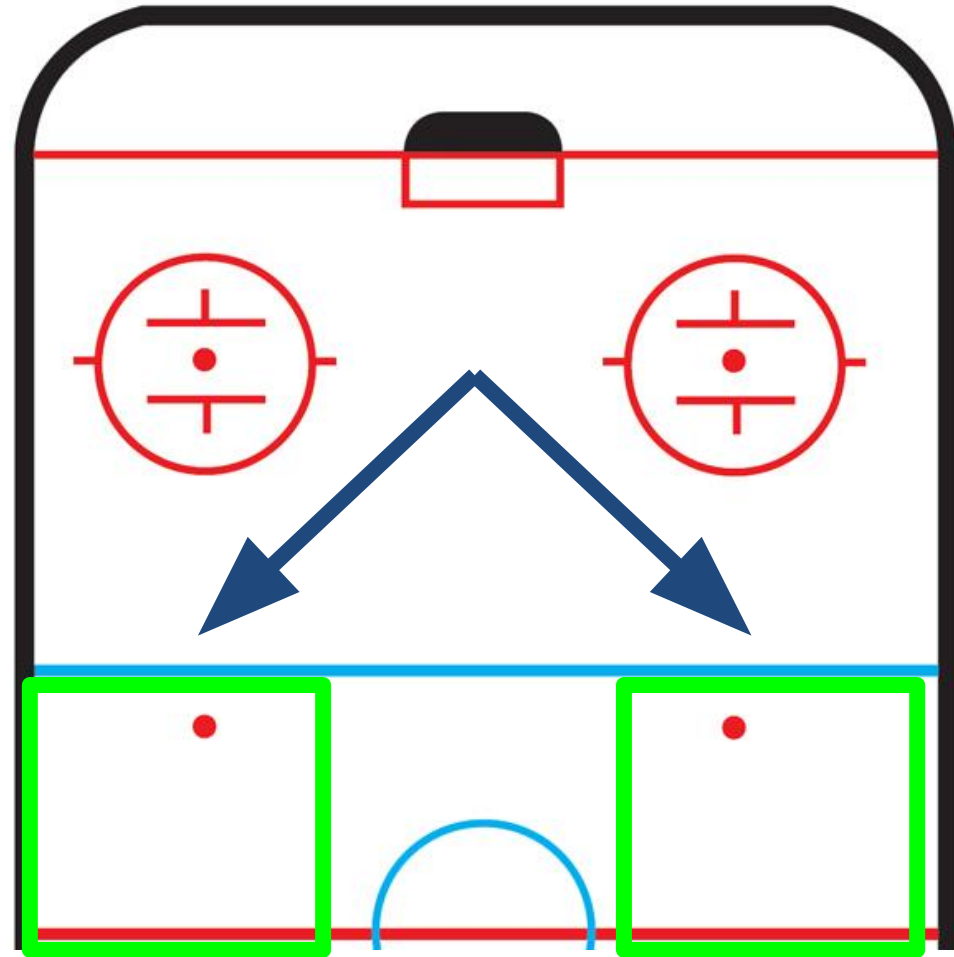


The SOLUTION

Our On Ice Shooting program is designed to use the area of the Ice that is often unutilized.

How often does your team have Shared Ice?

As a coach, do you use the Neutral Zone during a Half Ice practice?



HOW IT WORKS

Each Session every player will:

- Participate in Video Instruction On Ice
 - Video Captured of Specific Shot (Wrist, Snap, Slap)
 - 1 on 1 Demonstration, Feedback, Correction
- Receive Remote Video Feedback
 - Video Comparison to NHL Pro
 - Voice Over Break Down
 - Animated Corrections
- Response Shared with Coaches/Players

On Ice Set-up



Remote Video Feedback - Example

- Link <<https://youtu.be/frc2LsR10IM>>

The **COST**

\$180 per Team per Session

– \$12 per Player per Session (assumes 15 players)

Recommended Season Program:

4 Sessions: Wrist Shot, Snap Shot,
Slap Shot, Backhand

(1 Session per Month - Sep/Oct/Nov/Dec)